

SHAIKH ZAYED HOSPITAL, LAHORE

EXPRESSION OF INTEREST

APPOINTMENT OF ADVERTISING AGENCIES

Shaikh Zayed Postgraduate Medical Institute, Lahore intends to hold an open competition for the appointment of advertisement agencies for handling of its publicity assignments for a period of two years.

All advertisement agencies enlisted with the Press Information Department (PID), Government of Pakistan are requested to submit their profiles, designs and artwork for print, and social / digital media as well as outdoor advertising.

For eligibility criteria and further details, please refer to PID's Advertisement Policy 2021 available at www.pid.gov.pk.

The interested parties are required to submit their Expression of Interest latest by 13th July, 2024 on the following address.

Executive Director, Shaikh Zayed Hospital, Lahore